



## Communications Professionals Wanted

**PUBLICINTERESTGRFX**

### WHO WE ARE

Public Interest GRFX is the in-house communications team for the Public Interest Network, which includes nonprofits like Environment America and U.S. PIRG.

Our team works to tell the story of our organizations online and in print in a way that connects with people—visually, emotionally, intellectually—and motivates them to join the fight for a better world on issues ranging from global warming to the overuse of antibiotics on factory farms.

### OUR JOBS

**Web Associate:** The web is a big place. You'll help cut through the clutter.

- Create websites, build splash pages, and conduct online experiments to increase our impact. Our Web Associates work to create powerful online content that raises money, increases visibility and attracts more supporters and volunteers.
- You have an aptitude for learning new tech skills; a curiosity about the web, social media, web systems or software; and are comfortable with numbers, good with spreadsheets, and have the ability to think logically and critically. Knowledge of HTML/CSS preferred, and experience with JavaScript, PHP and Drupal or other content management systems is a plus.

**Communications Associate:** You'll grab people's attention by creating visually compelling materials.

- Use visual communications to help tell the stories of our network's campaigns in print and online in ways that inform and inspire action. Our Communications Associates work to find and use the most compelling images for our websites and print materials, create infographics, lay out newsletters, and create graphics for social media.
- You have a knack for graphic design, an appreciation for good photography, and an interest in layout and/or web development.

**Writing Associate:** We're building a movement. And we want you to be its voice.

- Establish the voice of our organizations in print and online. Our writers help figure out where the public is at on an issue, then craft a message that will grab the audience's attention and entice them to act. Then, we express that message through a number of different channels, including email, newsletters, direct mailings, educational brochures, canvassing materials, websites and more.
- You are a strong writer, ideally with some experience writing for a publication—at the campus newspaper, writing newsletters and emails for a group you volunteer with, or similar relevant experience. You respect goals, deadlines and budgets.

### LOCATIONS:

- Philadelphia
- Boston

**APPLY HERE:** [publicinterestnetwork.org/page/pin/apply](http://publicinterestnetwork.org/page/pin/apply)