

Netiquette

How to Thrive Online

Source:
Rheingold, Howard. 2012. Net
Smart: How to Thrive online.
Cambridge, Massachusetts:
MIT Press.



Assume Goodwill

It's easy to misinterpret someone's intent online. Ask friendly questions to clarify.

Howdy!



Humanize

Plain text can be very dry. Use appropriate emoticons or punctuation to convey emotion! :D



Know the Territory

Take a few days to get the feel of the community.



Mindfulness

Everyone lives busy lives. Take a moment to think about your audience and the relevance of your post.



Jump in where you can add value

Speak up if you have helpful information or recommendations.



What is a virtual third place?



Think of a virtual third place as your local online community center. You can keep up with the latest neighborhood news, share safety information, borrow a needed item, and get to know your neighbors -- from wherever you are, whenever you want.



Reciprocate

People will help you if you help them. If you are new, pay it forward.



Encourage casual conversation

Virtual communities only work if people use them! If you have a question or comment, post it.

: -)

